

PRESS RELEASE

March 1, 2013

Announcing the 2013 National Academy of Human Resources Ram Charan HR Essay Contest

The National Academy of Human Resources (NAHR) announces the 2013 Ram Charan HR Essay Contest. We are requesting essays from university undergrads and graduate students globally majoring in Human Resources, Industrial/Labor Relations or related fields for the following topic:

How are electronic technology and social media affecting:

- **The employment relationship (from hiring to engagement to retention) between employers and employees?**
- **The roles, responsibilities and contributions of human resources organizations?**

**Cash prizes of \$20,000, \$10,000, and \$5,000 U.S.
will be awarded for the three best essays.**

The essays should be a minimum of 5 to a maximum 20 pages, double spaced, 12 point font. The essays must be submitted by email (PDF format) to:

info@nationalacademyhr.org
Attention:
Richard Antoine
President, National Academy of Human Resources

The deadline for submission is August 1, 2013.

The essays will be evaluated and judged by a panel of distinguished HR professionals who are Fellows of the National Academy of Human Resources. The NAHR is an honorific organization where individuals and institutions of distinction in Human Resources are recognized for exceptional professional achievement by election as “Fellows of the NAHR”. In addition, the NAHR furthers the HR profession through the Chief Human Resource Officer (CHRO) Academy and other philanthropic and educational activities.

The criteria for evaluating the award will be:

- Addresses the topic
- Provides original thoughts
- Adds value
- Readable and persuasive
- Academic or research references are a bonus

Essays for the NAHR Ram Charan HR Essay Contest can be submitted directly by students with or without a faculty sponsor/adviser. In the latter case, the faculty sponsor/adviser will provide a brief statement (i.e., less than 100 words) about why he/she is serving in this capacity, and will attest to a statement included as part of the Contest stating that “I have played no role in writing this essay and will not share in the financial award should this student’s essay win such an award.”

The winners of the essay contest will be announced at the NAHR annual installation of new Fellows on November 7, 2013 in New York City.

The awardees will be paid expenses to attend the ceremony. The presentation will be made to the award winners by the Chair of the NAHR, Kathleen S. Barclay, Senior Vice President, Human Resources, The Kroger Co.; and Dick Hallock, Chair of the NAHR Foundation/Retired Executive Vice President, Occidental Petroleum.

Dr. Charan, for whom the award is named, is a world renowned author, speaker and business advisor. For more than 35 years Dr. Charan has consulted with some of the world’s most successful leaders and companies. Dr. Charan is a Distinguished Fellow of the National Academy of Human Resources.

Please direct inquiries to:

Richard Antoine
Email: info@nationalacademyhr.org

Richard L. Antoine
President
National Academy of Human Resources
655 Longboat Club Road, Unit 16B
Longboat Key, FL 34228
Tel: (513) 780-0039
www.nationalacademyhr.org